

Thomas Birr

Chief Futurist and SVP Innovation & Business Transformation, Innogy SE

Thomas Birr is Chief Futurist and SVP Innovation & Business Transformation at innogy SE, a company whose founding mission is to create a future beyond the traditional energy business. Thomas leads innogy's Innovation Hub, which is now building and co-creating new digital and platform-powered business models in partnership with the world's most promising start-ups. He is a particular advocate and enthusiast for 'Machine Economy' and 'Disruptive Digital'.

Thomas has been RWE's Global strategist for the past six years, and has wide experience of key account management, sales and marketing as CEO of one of its largest energy retail and grid subsidiaries. Holding a degree in mechanical engineering, Thomas' experiences in the international oil and gas engineering business showed him that technical expertise and successful commercialization go hand in hand. As innogy's Head of 'Innovation and Business Transformation', he is focused on how technology and strategy can be leveraged to grow innogy's future business exponentially.

Thomas shares the view that if we as the energy industry are not disrupting our own industry, someone else certainly will do.



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More Information and Tickets