

Zoisa Walton

Director, Octopus Energy Business Solutions

At Octopus Energy, Zoisa leads the business solutions team – a team that works with businesses large and small to provide future-proof energy services including the provision of 100% renewable energy supply, PPAs, demand-side steering, transport as a service and EVs. Zoisa joined the Octopus team in January 2018 – successes to date have included the rapid growth of the organisation’s SME business as well as being instrumental in building the company’s ‘energy as a service’ proposition for corporate customers.

Prior to Octopus Energy, Zoisa was the UK Managing Director of the Dutch Utility, Eneco B.V. At Eneco, Zoisa helped grow the UK’s renewable asset portfolio, which consisted of more than 250MW of wind and solar projects, including a direct wire project with Honda of the UK Manufacturing Ltd. Eneco UK also supplied blue chip companies such as Mars, Unilever, Heineken and AkzoNobel.

The customer-centric British brand, Octopus Energy launched to the public in April 2016 championing fair pricing, digitally led customer service and renewably sourced energy. Octopus specialises in using data science to shed light on the complex energy market, gathering 20,000 data points a day to offer a comprehensive view for customers, media and policy makers. Octopus has an astonishing ‘five star’ rating on independent review site Trustpilot from over 2,000 customer ratings and is the only energy supplier recommended by Which? for 2018. It is run by a team of technology and energy entrepreneurs and is backed by Octopus Capital, who have invested £2billion in UK renewable generation, and whose Ventures arm has backed UK success stories like Zoopla, LoveFilm, Graze, Secret Escapes and SwiftKey.



2 October 2018, Berlin
#PowerOfDigital

More Information and Tickets